In 2022, Chai Lifeline Canada blossomed with activity. With the introduction of an Annual Campaign in the fall of 2021 and the success of the Annual Campaign for 2021-2022, Chai Lifeline Canada was able to ensure that robust programs and services could be delivered to Chai Lifeline Canada families. Thanks to our generous donors, Chai Lifeline Canada was able to enhance and innovate current programming and bring back pre-Covid travel opportunities, hospital visits, large family events, and in-person group therapy for Chai Lifeline Canada families.

Sincere appreciation goes to Jack Frieberg and Lori Rosenthal for championing Chai Lifeline Canada’s first and second Annual Campaigns and bringing in many new donors to the cause. At the end of 2022, Chai Lifeline Canada had secured an income of $6,046,000, with contributions from 11,999 donors, which provided 30 types of services to 298 families. Looking ahead, it is my great honour to welcome Dr. Jodi Sonshine, our new Annual Campaign Chair for 2023.

At Chai Lifeline Canada, our doors are always open to families going through difficult times due to serious illness. Our new Annual Campaign theme, Hope Lives Here, reflects our daily efforts to bring moments of joy and comfort to our families. As always, we rely on our amazing staff and volunteers who go above and beyond every day.

Chai Lifeline Canada, an organization that offers programs and services to families with children living with illness, takes pride in two principles: all services and programs are provided free of charge and there are no wait lists. As illness can greatly affect a family’s finances, this ensures there are no barriers to a family receiving services. When serious illness strikes, Chai Lifeline Canada is here, doing the incredible every day, for families in our community.

Rabbi Mordechai Rothman, Executive Director
Chai Lifeline Canada

With appreciation to everyone who supports Chai Lifeline Canada by doing the incredible every day.

On December 8, 2022, at the Annual Campaign reception, Lori Rosenthal and Jack Frieberg were honoured for their outstanding leadership. Left to Right: Debbie Estrin, Campaign Director, Lori Rosenthal, Annual Campaign Co-Chair, Rabbi Mordechai Rothman, Executive Director and Jack Frieberg, Annual Campaign Co-Chair
SOURCES OF INCOME 2022

- **ANNUAL CAMPAIGN GIFTS**: 33%
- **PEER-TO-PEER FUNDRAISING**: 31%
  - Bike4Chai, Chai-a-thon, Jump for Chai, Over the Edge for Chai, Team Lifeline, Tour De Simcha, etc.
- **CHAI LED FUNDRAISERS**: 12%
  - Chanukah Heroes, Comet Say Chai, Parlour Meeting, Restoring Hope, Toy Drive, Women’s Committee Fundraiser etc.
- **GENERAL DONATIONS**: 10%
- **SUSTAINABLE INCOME**: 8%
  - Bingo, Canada Helps, Cards, Clothing Bins, Echo Age, Giving Tuesday, Hair Donations, Tzedakah Cans, etc.
- **GOVERNMENT INCOME**: 4%
- **THIRD PARTY EVENTS AND FUNDRAISERS**: 2%
  - Bar/Bat Mitzvah Program, Jenny’s Poet’s in Motion, Jesse Strong Golf Tournament, Special Occasion Fundraisers, etc.
MEALS FOR FAMILIES

When a child or spouse is in treatment, families are under tremendous stress; putting meals together is not on their mind. In 2022, Chai Lifeline Canada provided 7491 meals to families in Toronto and Montreal. Dinners ranged from pizza to home cooked and catered Shabbat dinners. Volunteer cooks prepared both fresh and frozen meals.

BIG SIBLINGS PROGRAM

Big Siblings are high school, university and college students who are paired with children who are sick and/or their siblings, as well as children who have a parent that is sick. In 2022 there were 67 Big Siblings providing one-on-one time, friendship and mentorship to children impacted by illness, filling a void in their lives with compassion, care and love.

The Sibling pairs meet weekly for activities such as baking, art, board games, or visiting the drop-in centre at Chai Lifeline Canada’s offices. They are also provided with vouchers for local restaurants and attractions for special outings.

With thanks to The Emmett Foundation.

SHINING STARS AFTER-SCHOOL PROGRAM

In 2022, the popular Shining Stars after-school program, for children 7-11 years-old who have a sick sibling or parent at home, resumed in-person in both Montreal and Toronto. 45 kids enjoyed the program and expansion is expected next year. Transportation is arranged for each participant from school to a central location where they play sports, do art activities and eat dinner together. They are then driven home - fed and happy. Parents, meanwhile, have opportunity to focus on their other children, do errands, or just relax. Coordinated and supervised by Chai Lifeline Canada staff and run by community volunteers, Shining Stars is a true partnership.

VOLUNTEER SERVICES

In 2022, Chai Lifeline Canada embarked on rebuilding the Volunteer network, much of which was put on hold during the Pandemic.

The Volunteer Department actively recruits, trains, and deploys volunteers who help families in a myriad of ways: delivering meals, medication, and medical supplies, taking children to appointments and programs, and volunteering at programs and family events. In 2022, the Volunteer Department brought 160 new volunteers on board. In total, there are 952 volunteers including 300 drivers and 50 volunteers who provide respite care for families.

CARING FOR THE CAREGIVERS

In 2022, Chai Lifeline Canada launched NOURISH. Thoughtfully selected items are packaged to supplement and encourage self-care. NOURISH boxes are filled with nutritious foods and treats for caregivers as they continue to be a primary source of strength and support for those under their care. Twenty NOURISH boxes are gifted monthly to moms, dads, and caregivers to honour them and to recognize their essential work.

FAMILY GETAWAYS

Joyful memories were created as six families greatly in need of respite from their daily situations were offered opportunities to travel to the Bahamas, Orlando, and San Diego.

TOY DRIVE & CHANUKAH HEROES

Chai Lifeline collected toys for our annual Chanukah toy drive. In 2022, Chai Lifeline Canada set up over 100 toy collection bins at schools, synagogues, Costco and other locations. The toys were distributed at Chaiukah and will be distributed throughout the year, bringing joy to children who are in the hospital and for special occasions. Chanukah Heroes provides donor families an opportunity to be paired with one of our client families to make their Chanukah wishes come true. In 2022, 38 Chanukah Heroes families purchased gifts and experiences for children ranging from toys, video games, books and gift cards to passes for the Science Centre, Jurassic Quest, Ripley’s Aquarium, and Great Wolf Lodge.

FAMILY PROGRAMS & EVENTS

Family programs are an important source of emotional and social support, where Chai Lifeline Client families have an opportunity to interact with staff, volunteers, and others who understand what they are going through.

In 2022, Chai family days included Purim parties, pre-Passover programs, Chanukah parties, outdoor picnics and farm visits, Science Centre and ROM trips (Toronto), and a Challah bake and Pirate Ship event (Montreal). In 2022, Chai Lifeline Canada coordinated 18 family events that engaged 2025 participants.

THERAPEUTIC PROGRAMS

As our Family Services Department continues to expand, so too does our innovation in providing various therapies for clients. Currently, Chai Lifeline Canada provides art, drama, play, equine, and conventional therapy. Last year, group therapy was provided to parents of chronically ill children, parents who have cancer, parents supporting a sick spouse, and moms with cancer.

LEGACY VIDEOS

Legacy videos capture the intimate conversations between our case manager, videographer, and client facing life-limiting illnesses. During each session which last several hours, significant moments and memories that have shaped the client’s life are recorded for their loved ones. The Legacy video ensures that stories and messages are preserved and cherished for generations to come.
From July 11 to 29, Camp Lifeline welcomed 16 clients from the GTA who could not attend regular summer camps due to complex medical needs or an increased risk of contracting infection. Every day at Camp Lifeline was filled with excitement and surprises like ATV riding, horse-back riding and water park fun.

In Montreal, 8 girls attended Camp Lifeline at the YM-YWCA. Each day had a different theme and all activities and outings were fit to accommodate their varying health needs.


In August 2022, Chai Lifeline Canada hosted Camp Lifeline Away, a five-day overnight camp for 30 girls from Toronto and Montreal that took place on the site of Camp Shalom in Gravenhurst, Ontario. The campers were siblings of a sick child or children of a sick parent, and, for many, this was their first time away from home providing them an opportunity to have new experiences and make new friends. The combination of the beautiful campgrounds, days spent outside in the fresh air and the special friendships that happen when you’re with people who understand you, is the magic of Camp Lifeline Away.

With special thanks to Shelly Avital for sponsoring Camp Lifeline Away.
In the summer of 2022, 24 Chai Lifeline Canada children travelled to Upstate New York for two weeks at Camp Simcha (for children with cancer and blood disorders) and Camp Simcha Special (for children with serious chronic illnesses). These camps mix the best of camp activities – sports, arts and crafts, swimming and boating, camp shows, special events and activities – with the leadership of trained and compassionate counselors and a medical team for continued care in all phases of treatment.

In the summer of 2022, Chai Lifeline Canada sent an incredible 33 volunteers to Camp Simcha who filled positions as counselors, life-guards and all specialty staff.

Camp Simcha Without Borders was created when travel was limited during Covid and there was an extra need to spread the Camp Simcha spirit to those who couldn’t make it to camp. This is one of those ideas that will become a tradition for regions of Chai Lifeline all over the world. Chai Lifeline Canada’s Camp Simcha Without Borders was hosted at the Pamensky family cottage for all Big Sibling pairs. The boys were whisked away from the busy city in style on the out of this world Circus Bus Party Bus and feasted on a delicious BBQ upon their arrival. The afternoon was a fun filled day of swimming, slip n’ slide, boating, tubing and jet skiing.
OHR MEIR MAGICAL ORLANDO ADVENTURES

In 2022, seven children from Canada who were in treatment or who had just finished their treatment participated in the Ohr Meir Trip to Orlando. This trip takes 50 children from across the United States and Canada away from their regimen of chemotherapy treatments and hospital stays for a magical trip to Orlando. Closely monitored by a team of leading doctors and nurses, four-days are packed with endless surprises, VIP treatment and unprecedented programming. The trip is supported by an army of volunteer medical staff, counselors, logistics specialists, and others, who make the impossible into reality.

THE HARTMAN FAMILY FOUNDATION WISH AT THE WALL

The Hartman Family Foundation Wish at the Wall is a 10-day excursion to Israel for teens who have learned to successfully manage complex chronic illnesses. Each teen brings along a parent to share their journey. As the group tours the entire breadth of Israel, they discover who they have become and what they want to be. Wish at the Wall is made possible by a generous donation from the Hartman Family Foundation and is coordinated by Chai Lifeline MidWest. In 2022, two families from Canada joined the trip.
In June, 16 boys from Toronto and Montreal travelled for four exciting days in the West Edmonton Mall. They did it all: a Sea Cavern tour, slid down the waterpark slides, enjoyed GalaxyLand with glow in the dark mini golf and bowling, and played video games galore at the Rec Room.

With thanks to Shelley Avital for making this trip possible.

In August, our annual trip to Orlando took 15 boys on an action-packed trip to Disneyworld and Universal Studios. The boys, from homes with either a seriously ill parent or sibling, had an incredible time together.

With thanks to Jeremy Rubinoff and Penina’s Helping Hand for funding this trip.
By the end of 2022, thanks to the generosity of donors in our community, Chai Lifeline Canada was able to increase its income to $6,046,000 to cover expanded programming costs and increases due to inflation.
Chai Lifeline Canada coordinates giving programs that provide year-round funding including Bingo, Canada Helps, Holiday and Tribute Cards, Clothing Bins, Echo Age, Giving Tuesday, Hair Donations, Tzedakah Cans and Magnets.

**FUNDRAISING LIFELINES**

**BEQUESTS AND ENDOWMENT FUND**
ONGOING

In early 2022, Chai Lifeline Canada received seed funding to begin an endowment fund at the Jewish Foundation of Greater Toronto: the Chai Lifeline Canada Legacy Fund. The Fund will provide funds in perpetuity to advance our mission, offering donors the opportunity to provide a legacy gift. This is an opportunity to make a special gift in honour or memory of a loved one. Endowment Fund gifts and Planned Gifts will be recognized on a handsome plaquing system in our offices in Toronto and Montreal.

**JENNIFER BARKIN Z”L ARTS AND CULTURE FUND**
ONGOING

Established in August 2022, the Jennifer Barkin z”l Arts and Culture Fund has begun to provide a wide range of cultural activities to Chai Lifeline Canada clients and families. Illness can have financial impacts and cultural activities tend to be the first expense cut from the family budget. This Fund has allowed clients to enjoy arts and cultural experiences, to celebrate a special event, and to have a shared experience with others facing similar challenges. In 2022, 154 Chai Lifeline Canada clients enjoyed 14 different cultural activities such as attending the AGO, Mirvish plays and musicals, pop concerts, and Disney on Ice.

**HAIR DONATION**
ONGOING

Chai Lifeline Canada’s popular Hair Donation program continues to raise awareness and accepts hair for wigs for clients who lose their hair during treatment. In 2022, $43,000 was raised through this program with 2100 donations coming from across Canada and around the world.

**BINGO FUNDS**
ONGOING

Chai Lifeline Canada is part of the Ontario Charitable Gaming Association’s Bingo program that provides funding to charities. Our exceptional volunteers attend Bingo games and contribute their time and efforts to ensure successful bingo nights. Funds are allocated to supporting educational and cultural programming in the GTA. Over $100,000 is raised annually through this program.
# 2022 LIFELINES BY THE NUMBERS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
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<tr>
<td>Big Sibling Engagements</td>
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Jodi is a family physician with the North York Family Health Team and an Assistant Professor in the Department of Community and Family Medicine at the University of Toronto. She is also a member of the North York Toronto Health Partners Primary Care Advisory Committee. She is the proud parent of three children, ages 20, 19 and 17.

Jodi has served on the Bialik Hebrew Day School Board from 2011-2019 as Chair of Development, Chair of Nominations, Vice-President of the Board and Board President from 2015-2017. She is a member of the Koschitzky Centre for Jewish Education, UJA Toronto committee.

"I am honoured to chair this year's Annual Campaign. For a long time, I have truly been in awe of Chai Lifeline Canada's amazing work. Providing hope, support and joy to children and families who are living with serious illness is a true mitzvah and I am excited for the opportunity to support this mission."

Chai Lifeline Canada provides families comfort, friendship, and community in times of need.

This vital social and emotional support strengthens the families' resilience and brings hope and joy even during their most difficult challenges.

SCAN THIS CODE TO WATCH THE VIDEO TO LAUNCH “HOPE LIVES HERE”
WITH APPRECIATION TO OUR TOP GIFTS DONORS

VISIONARIES
David and Jessica Baazov of the David Baazov Family Foundation
Wolf Lebovic Charitable Foundation
Joseph Lebovic Charitable Foundation
Miriam and Larry Robbins Foundation

CHAMPIONS
The Shelly Avital Foundation
Bradley and Hilary Hennick, Matthew and Allison Segal, and Jory Hennick

INNOVATORS
Care for Kids Foundation (Canada)
Fieldgate Cares Foundation
The Silver Family
NEW! CHAI LIFELINE CANADA REGIONAL CHAPTERS

Our Toronto and Montreal Chapters are comprised of a broad-based group of lay leaders who represent various aspects of Chai Lifeline Canada. They serve as ambassadors and collectively help to guide and support the activities of Chai Lifeline Canada in their respective areas.

TORONTO

Manny Alter
Shlomo Assayag
Nina Benlolo
Asaph Benun
Dave Diamond
Irwin Diamond
Haley Gils
Kosti Gils
Eryn Green
Seth Greenspan
Mark Gryfe
Goldie Hauer
Eli Jakubovic
Zoe Mandelbaum
Ron Nusbaum
Louis Pillemer

David Posner
Debra Posner
Jordie Saperia
Yunmy Schachter
Eli Schochet
Gabi Shall
David Silver
Sherri Silver
Warren Snider
Sandy Sorsher
Jeff Toledano
Karen Trainoff
Deborah Woodrow
Scott Woodrow

MONTREAL

Melissa Assaraf
Michael Assaraf
Judith Azerad
Lior Azerad
Marina Barr
Hannah Benarroch
Michelle Cola-Hassen
Tova Garber
Sarah Golbert
Michel Golbert
Avital Goldenblatt
Michael Goldenblatt
Leah Hochstadter
Reitzu Iczkovits
Avi Iczkovits
Tammy Israel
Ron Israel

Julie Kristof
Murray Yazer
Randi Kupfert
Robbie Peck
Karen Merovitz
Liraz Mire
Mike Mire
Taryn Nehemia
Mike Nehemia
Estee Rossdeutscher
Eric Rossdeutscher
Britt Rozenblat
Ariel Sabbah
Laura Sonego Assor
Shuly Vorhand

*Chapters in Formation; List as of March 24, 2023
OUR MISSION:

To support children and parents who are facing life-threatening or life-long illness by providing services that foster resilience and hope for the whole family. We lead with dedication and integrity and bring empathy, respect and humility to the families and community we serve.

Founded in 2004, Chai Lifeline Canada is a non-profit that is passionately devoted to children and their families who are impacted by life-threatening and chronic illness. At the core of fulfilling Chai Lifeline Canada’s mission are trained case managers – our frontline workers – who are assigned to each client family. Chai Lifeline Canada offers personalized guidance and emotional support, provides day-to-day services, and organizes exciting activities that bring joy and hope even in the most difficult times.